

AVON
Foundation
for Women

Recent *Advances* in Breast Cancer Related Lymphedema

April 19, 2011 | Hilton New York | 1335 Avenue of the Americas, New York, NY



welcome

Dear Friends,

Welcome to **Recent Advances in Breast Cancer Related Lymphedema**, a one-day “think tank” meeting, which brings together a diverse group of leading scientists, clinicians, advocates and payers to discuss the latest technologies and research in breast cancer related lymphedema.

Our hope is that this mix of participants and speakers will allow for dynamic dialogue and discussion. We aim to leave this one-day meeting with some action items and agreed upon statements to begin to shift from the current paradigm of late-stage management of lymphedema to early detection and early intervention.

Thank you for taking time from your schedules to join us in this important discussion. We look forward to our interactions today and in the future as we work together to improve research and care in lymphedema.

Sincerely,

Marc Hurlbert, Ph.D.

Executive Director
Avon Foundation
Breast Cancer Crusade

Jacqueline Reinhard

Executive Director
Lymphatic Research Foundation

Saskia R.J. Thiadens, R.N.

President
National Lymphedema Network

agenda

Recent *Advances* in Breast Cancer Related Lymphedema

Tuesday, April 19, 2011 | Hilton New York | Concourse A

9:00am Welcome, Introductions and Avon Foundation Overview
Marc Hurlbert, Ph.D.
Executive Director, Avon Foundation Breast Cancer Crusade

9:15am Meeting the Unmet Needs in Lymphedema Diagnosis
and Management
Stanley G. Rockson, M.D.
Allan and Tina Neill Professor of Lymphatic Research and Medicine
Director, Stanford Center for Lymphatic and Venous Disorders
Stanford University School of Medicine

9:45am Preoperative Assessment Enables Early Diagnosis
and Successful Treatment of Lymphedema
Charles L. McGarvey, III, P.T., M.S., DPT, FAPTA
President, CLM Consulting Services

10:15am Break

10:45am Diagnosis and Treatment of Lymphedema:
Emphasis on Early Screening
Nancy A. Hutchison, M.D.
Medical Director for Cancer Rehabilitation and Lymphedema
Sister Kenny Rehabilitation Institute and
Virginia Piper Cancer Institute
Chairman, Medical Advisory Committee of the National
Lymphedema Network

11:15am Discussion Panel and Q&A

12:00pm Lunch

1:00pm Recent Advances in Breast Cancer Care
Pat Whitworth, M.D.
Director, Nashville Breast Center

1:30pm Implementation of the NIH Model into
Routine Clinical Practice
Steven Schonholz, M.D.
Medical Director, Breast Cancer Center, Mercy Medical Center

2:00pm Development of a Breast Cancer Related
Lymphedema Program: The William Beaumont
Hospital Experience
Frank A. Vicini, M.D., F.A.C.R.
Corporate Chief of Oncology Services and Medical Director,
Beaumont Cancer Institute

2:30pm Break

3:00pm Pre-Emptive vs Reactive Care:
An Economic Perspective
Mitch DeKoven, MHSA
Director of Reimbursement and Market Access, IMS Health, Inc.

3:30pm Discussion Panel and Q&A

4:30pm Departures

speaker

Mitch DeKoven, MHSA

IMS Health, Inc.

Mitch DeKoven serves as Director, Health Economics and Outcomes Research at IMS Health. He leads teams in a variety of pricing and market access projects, including payer and provider market research, retrospective database studies and models, and comparative effectiveness assessments. He is also instrumental in health economics and outcomes research new business development efforts. Mr. DeKoven was an associate director of reimbursement and market access at ValueMedics Research LLC, which IMS Health acquired in March 2007. Prior to joining ValueMedics, he was manager of reimbursement services at United BioSource Corporation's Center for Pricing & Reimbursement. Before that, he was a consultant with CHPS Consulting, now Navigant Consulting.

Previous to his experience at CHPS, Mr. DeKoven was the program manager of the Center for Cancer and Blood Disorders at Children's National Medical Center in Washington, DC, a position he held after completing a two-year administrative fellowship with the Johns Hopkins Health System. Mr. DeKoven is past president of the board of directors of the Lupus Foundation of America's Greater Washington Chapter, sits on the editorial advisory boards of *Biotechnology HEALTHCARE*, *the Journal of Commercial Biotechnology*, *Medical Device & Diagnostic Industry*, *The American Journal of Pharmacy Benefits*, *Expert Review of Pharmacoeconomics and Outcomes Research* and *Drug Benefit Trends*, and is a peer reviewer for *Formulary* and *the Journal of Pharmaceutical Marketing and Management*. He has also published several articles in leading health care journals.

speaker

Marc Hurlbert, Ph.D.

Avon Foundation Breast Cancer Crusade

Dr. Marc Hurlbert leads the global breast cancer programs of the Avon Foundation for Women and the *Avon Breast Cancer Crusade* with programs in more than 55 countries and \$50 million awarded to support the cause annually. In his role, Dr. Hurlbert develops overall strategy, sets funding guidelines, manages all messaging and communications, and monitors the progress of grant programs. The Avon Foundation and Avon Products has awarded more than \$700 million for the breast cancer cause since 1992. Dr. Hurlbert, elected by his peers in the industry, also serves as the Chairman of the Board of the *Health Research Alliance (2010, 2011)*, an alliance of 50 member nonprofit organizations who collectively award \$1.5-billion in annual health research grants to 5,000+ research investigators. He also serves as Chair of the Cancer Committee for the Columbia University-New York Presbyterian Hospital Health Sciences Advisory Council. Dr. Hurlbert received his undergraduate degree in biochemistry from the University of Kansas and received his Ph.D. in pharmacology from the University of Colorado Health Sciences Center. He completed his training with a postdoctoral fellowship at New York University Medical Center, Skirball Institute of Biomolecular Medicine.

speaker

Nancy A. Hutchison, M.D.

Sister Kenney Rehabilitation Institute and Virginia Piper Cancer Institute

Dr. Nancy Hutchison is the Medical Director of Cancer Rehabilitation and Lymphedema for Sister Kenny Rehabilitation Institute and Virginia Piper Cancer Institute in Minneapolis, Minnesota. The Institutes are part of the Allina Hospitals and Clinics, a not-for-profit network of hospitals, clinics and other health care services, providing care throughout Minnesota and western Wisconsin. Dr. Hutchison has quality and programmatic oversight for cancer rehabilitation and lymphedema services at eight Allina Hospitals and nine Sister Kenny Sports and Physical Therapy Outpatient Centers, including 33 Certified Lymphedema Therapists. Dr. Hutchison was awarded the 2009 Allina Hospitals and Clinics Uncommon Caring Award and the 2010 Sister Kenny Rehabilitation Institute Robert and Yvonne MacDonald Distinguished Employee Award for her work in creating a standard of excellence and uniform protocols for lymphedema and cancer rehabilitation care across the Allina system. Dr. Hutchison is the Chairman of the National Lymphedema Network Medical Advisory Committee. She received certification as a Lymphedema Therapist from the Klose Training Institute in 2007 and advanced certification by the Lymphology Association of North America in 2008.

speaker

Charles L. McGarvey, III, P.T., M.S., DPT, FAPTA

CLM Consulting Services LLC

Dr. Charles McGarvey served in the Commissioned Corps of the United States Public Health Service (USPHS) from 1977-2007 and retired in March 2007. He was commissioned as an officer with the USPHS in 1977 following graduation from the physical therapy program at West Virginia University in Morgantown, West Virginia. He earned a Masters of Science in Community Health Education from Old Dominion University, Norfolk, Virginia in 1981. He received his Doctor of Physical Therapy from Massachusetts General Hospital Institute of Health Professions (MGHIHP) in May of 2006. Over the past 30 years he has served in a variety of clinical and research positions with the Bureau of Medical Services in Norfolk, Virginia, the Indian Health Service in Whiteriver, Arizona, and for 24 years at the Warren G. Magnuson and Mark Hatfield Clinical Centers, National Institutes of Health (NIH) in Bethesda, Maryland. He was selected Chief, Physical Therapy at NIH in 1987 and was active professionally in a number of clinical, educational and research programs. Clinically, he worked almost exclusively with cancer patients for 20 years. Educationally, he has lectured extensively, nationally and internationally, on a variety of issues related to the assessment and treatment of cancer patients. In 1990, he published the text *"Physical Therapy for the Cancer Patient."* He authored, or co-authored, over 30 articles and chapters on the subject of cancer rehabilitation. He has served as President of the Oncology Section of the American Physical Therapy Association (APTA), and received the Jeri F. Walton PT Service Award in 1993 for his valuable contributions to the section. Dr. McGarvey served as manuscript reviewer and research expert in the areas on cancer and prosthetics for a number of professional organizations. In 2005, Dr. McGarvey was inducted as a Catherine Worthingham Fellow of the American Physical Therapy Association in recognition of a career of valuable contributions that resulted in lasting and significant in science, education and the practice of physical therapy. Dr. McGarvey has recently established a consulting business providing advice and consultation in areas of clinical proactive, administration education and research in areas related to cancer rehabilitation to providers, hospitals and industry.

speaker

Stanley G. Rockson, M.D., FACP, FACC Stanford University School of Medicine

Dr. Stanley Rockson is chief of consultative cardiology and director of the Stanford Center for Lymphatic and Venous Disorders at Stanford University School of Medicine. After earning his MD from Duke University, Dr. Rockson completed his internship and residency training at the Peter Bent Brigham Hospital of Harvard Medical School, and fellowship training in the cardiac unit of Massachusetts General Hospital, Harvard Medical School. As a principal investigator or co-investigator, he has been involved in numerous clinical trials researching various aspects of lymphatic disease, vascular biology and cardiovascular medicine. His basic research involves the investigation of mechanisms of lymphangiogenesis. Dr. Rockson has earned multiple, prestigious grant awards from the National Institutes of Health, Susan G. Komen for the Cure, the American Heart Association and other foundations and pharmaceutical companies. Dr. Rockson has published more than 130 medical articles in the peer-reviewed literature and authored or co-authored 25 books or book chapters. He has received numerous awards and honors including the Lymphatic Research Foundation Pioneer Award (2009) and Leadership Awards (2004, 2006), the David Rytand Award for Excellence in Teaching, and has served on numerous review committees and government and nonprofit task force, committees and conferences.

speaker

Steven Schonholz, M.D. Mercy Medical Center

Dr. Steven Schonholz is a breast surgeon and the medical director of the Breast Cancer Center at Mercy Medical Center in Springfield, Massachusetts. Dr. Schonholz completed his undergraduate training at Columbia University and his medical training at Mount Sinai School of Medicine in New York. He completed his residency training in general surgery at Yale University and his fellowship in endoscopy training at Mount Sinai/Case Western Reserve University. Dr. Schnoholz is active in research and clinical care. He has received prestigious grant funding from Susan G. Komen for the Cure, the National Cancer Institute and from the device/biotechnology industry. He has been a member and served in leadership roles in the American Society of Breast Surgeons, the National Consortium of Breast Centers, the National Lymphedema Network, the American Medical Association and the American Society of Gastrointestinal Endoscopy. Dr. Schnoholz currently serves in the House of Delegates of the Hampden District Medical Society; on the Research Committee of the American Society of Breast Surgeons; Scientific Advisor on the Minimally-Invasive Cancer Excision Trial; Advisory Board of Biomedical Engineering for Western New England College; and is a Board Member of the Cancer House of Hope, the American Cancer Society Medical Advisory Network and on the Lymphedema Expert Advisory Panel.

speaker

Frank A. Vicini, M.D.

William Beaumont Hospital

Dr. Frank A. Vicini received his medical degree from the Wayne State University School of Medicine. After completing his residency in the department of Radiation Oncology at Beaumont Hospital, he completed a breast cancer fellowship at Harvard Medical School.

He is currently corporate chief of Oncology Services and medical director of the Beaumont Cancer Institute. In addition to these responsibilities, he serves as program director of the residency training program; Brachytherapy Fellowship program director and director of the radiation therapy school in the department of Radiation Oncology at Beaumont. His academic appointments have included Harvard Medical School, University of Michigan Medical School and Oakland University School of Health Sciences.

Dr. Vicini has been involved in numerous national clinical studies involving breast and prostate cancer. He has designed and developed numerous research trials to evaluate brachytherapy as the sole method of radiation therapy for selected patients with breast cancer. He was the principal investigator for a study exploring the use of 3-D conformal external beam irradiation for selected patients with early stage breast cancer and a national study comparing partial breast irradiation to whole breast irradiation.

Dr. Vicini has authored more than 180 articles on breast and prostate cancer published in numerous different scientific, peer-reviewed journals and has presented his research at national and international meetings. He has authored chapters in textbooks; is on the editorial board of several oncology journals and has been the president of the Michigan Society for Therapeutic Radiology and Oncology and the American Brachytherapy Society. He has also served on the American Cancer Society's Breast and Prostate Cancer Task Force and is a board member of the Michigan Cancer Consortium.

Under Dr. Vicini's leadership Beaumont Hospitals' Oncology Services department has been designated as a Community Clinical Oncology Program by the National Cancer Institute, one of just 50 in the country that connects academic centers with community physicians who enroll patients in medical research. He also developed many programs at Beaumont, including integrative medicine, cancer genetics, minority outreach and a pediatric late effects clinic. The Royal Oak hospital ranks 38th for cancer on the 2007 list of "America's Best Hospitals" by *U.S. News & World Report*. On several occasions Dr. Vicini has been named one of the "Best Doctors in America" and was recently recognized by *Crain's Detroit Business* magazine as a "Health Care Hero."

speaker

Pat W. Whitworth, M.D.

Nashville Breast Center

Dr. Pat Whitworth is a breast surgical oncologist and Director of the Nashville Breast Center (2000-present). He also currently serves as Associate Clinical Professor in the Department of Surgery, Vanderbilt University; is Vice-Chair of the Breast Committee for the American College of Surgeons Oncology Group; and serves as the Chair of the Oncoplastic Surgery Committee of the American Society of Breast Surgeons and on the Leadership Committee of the Breast Cancer Intergroup of NCI. Dr. Whitworth conducted his medical training at the University of Tennessee (Memphis), followed by an internship and residency in general surgery at the University of Kentucky, and finished his training with fellowships in surgical oncology and in cell biology at the M.D. Anderson Cancer Center in Houston. Dr. Whitworth has received numerous awards and honors including being named Best Doctors in America, Midwest Region, and the John W. Price Award for Excellence in Teaching. Dr. Whitworth has authored more than 55 peer-reviewed medical publications, including seminal publications on sentinel lymph node and axillary lymph node dissection.



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