

£1 Million Avon Fund

Purpose of Grant

This grant provides funding for domestic violence shelters and services in Argentina, Romania, South Africa and the U.K., four leading Avon Products, Inc. markets. The Avon Foundation contracted with CAF U.K. to distribute the funds and to manage grant making compliance.

Background

In March 2016, Avon Products Inc. announced it would relocate its headquarters from the U.S. to the U.K. in January 2017. To mark the historic occasion, a new **£1 Million Avon Fund** was announced in the U.K. at an event on March 6th, 2017 timed to International Women's Day. The event demonstrated Avon and the Avon Foundation for Women's commitment to ending violence against women globally.

Selected Institutions

Argentina

Grantee	Project Description	Grant Amount
Asociación Conciencia	To support the suitable and effective acquisition of functional equipment for Comprehensive Protection Homes (HPs), as well as offer tools for the reinforcement of the teams' work, who provide support for women and families that are going through a situation of violence.	£250,000

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Romania

Grantee	Project Description	Grant Amount
Agentia Adventista pentru Dezvoltare, Refacere si Ajutor/Adventist Development and Relief Agency	To refurbish the centre and for ongoing costs for the provision of psychological counselling sessions and social welfare services to ensure protection to women and their families whose lives are threatened.	£50,000
Asociatia Femeilor si Familiilor din Mediul Rural (AFFMR)	To support and educate victims of domestic violence in the poor communities of Iasi and Bacau counties and young female students from Iasi campuses who do not know where to seek help by providing professional help, counselling services, psychological support and access to legal instruments.	£49,033
Asociatia Necuvinte	To support the Bona Dea transit centre which currently provides social services such as medical assistance, psychological counselling, legal counselling, representation in courts and support for social reintegration. They also plan to provide accommodation services for up to 6 months, with the possibility of an extension to victims of domestic violence and their families coming from the Bucharest-Ilfov area and from the counties of Prahova, Calarasi, Ialomita, Brasov, Giurgiu.	£50,000
Association Atena Delphi	To support the Atena Delphi Recovery Centre which will provide specialised services for victims of domestic violence in Cluj County and their children for assuring a sustainable growth of the quality of their lives. The Centre will also cover the primary needs of shelter, food, clothing and security for at least 12 women and their children, victims of domestic violence.	£49,998
East European Institute for Reproductive Health	To increase the safety of victims of domestic violence and reduce risk of re-victimization by facilitating access to specialized protection services, shelter services and counselling services. This grant will allow the Shelter's capacity to increase from 10 places to 18 places.	£50,000
	TOTAL	£249,031

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South Africa

Grantee	Project Description	Grant Amount
Bet Sheekoom (House of Restoration For Women In Crisis)	To increase operational, accommodation and training capacity at the Bet Sheekoom, the only Social Development registered NPO Victim Empowerment Centre in the Eastern Cape. They house, train, teach life skills and counsel the residents who live at the home and supply all their needs such as clothing, food, medical, shelter and restoration of self-worth and dignity.	£13,800
Frida Hartley Shelter for Women	To provide shelter support and assist women and their children to regain their confidence by offering trauma counselling, skills development, entrepreneur training and other services. The Shelter is located in the hub of Johannesburg, where over 4.4 million people live, 3 million of those are women and children and 2.5 million live below the R12 mark a day and 45% of those are homeless women and children.	£32,220
Hoedspruit Training Trust	To facilitate ongoing gender based violence counselling, support services, and provide holistic care to victims of sexual violence; most of whom are women and children in the regions of Hoedspruit, Limpopo and in Bushbuckridge, Mpumalanga. Their shelter is a residential facility providing short term intervention in a crisis situation (two weeks up to approximately six months as the need dictates).	£13,800
L'Abrie de Dieu	To support the empowerment programme which consists of intensive trauma therapy and cognitive behavioural therapy, as well as mother and child Bonding treatment, child counselling and play therapy for children. This is a holistic approach to assist victims of domestic violence, abuse and human trafficking to come to terms with past trauma by helping them to develop into successful, mature individuals.	£9,636
Lesedi la Batho Community Centre	To provide counselling and a support system to current and former sex workers by offering a physical space at the centre where they will feel safe and have access to help.	£13,800
Life Line Mafikeng	To replace old bedding, cutlery, crockery and bathroom accessories and provide comfort packs to clients of the Mafikeng Crisis Centre, a temporary shelter for victims of domestic violence and their children. They will also assist selected GBV clients with social development and emotional wellness services.	£13,800
LifeLine Vaal Triangle	To support LifeLine's shelter, which houses approximately 60 people annually on a temporary basis, in the Sedibeng area. They offer agriculture and mentoring services to women to empower them to be self-sustainable.	£13,275

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Nebo Community Victim Support Centre	To facilitate awareness campaigns by creating education flyers and resources for members of society informing them about their rights when victimised. Ensuring victims of crime are taken care of by providing food, transportation to magistrate offices & other relevant offices.	£25,050
Nisaa Institute for Women's Development	To support the crisis shelter which provides accommodation to abused women and their children for a period of 4 to 12 months. They provide comfort, safety, security and basic needs such as food and toiletries, as well as therapeutic services and counselling services.	£12,192
People Opposing Women Abuse	To support two shelters housing women and their children who have experienced violence and/or sexual assault. They provide counselling and group therapy, and skills training. They also plan to update and renovate the East Rand Shelter.	£13,274
TEARS Foundation	To fund a rehabilitation centre, located in the suburbs of South Africa, for trauma victims of domestic violence where the victim and their children can heal from the after effects of trauma. It is expected to support over 36 women per annum.	£50,000
The Cradle of Hope	To support House of Restoration which currently serves the community of Mogale City (Krugersdorp) and surrounding areas, which provides safety for abused and destitute women and children, and teenage girls.	£13,800
Trauma Centre for Survivors of Violence and Torture	To support the Trauma Centre, which provides trauma counselling (individual and group), life skills (economic empowerment, social skills) and paralegal services to abused women residing in shelters and former shelter residents.	£13,040
Yokhuselo Haven operating as Prospect Hill Crisis Centre	To fund security fencing for their shelter which provides clothing, food, legal assistance, medical assistance and empowerment training. They have been the only sole dedicated shelter for gender based violence (GBV) in Port Elizabeth for nearly 30 years.	£10,120
	TOTAL	£247,807

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United Kingdom

Grantee	Project Description	Grant Amount
Refuge	To strengthen the running of all the refuges in 21 locations across the UK supporting up to 5,000 women and their children. Refuge accommodations include bespoke emotional and practical support specific to victims' needs, which may include: safety planning for victims and their children; accessing support for their health needs; emotional and psychological support to help overcome the traumas experienced; accessing legal remedies and immigration advice; empowering women to regain economic security; finding a new home in a safe location and support with settling into the community; supporting to get back into work or education.	£250,000

Grant Total: £996,838